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**LUIS M. MARTINEZ**  
Vice President  
International Centre for Dispute Resolution, (ICDR)  
The International Division of the  
American Arbitration Association  
Martinezl@adr.org

Luis M. Martinez is Vice President of the International Centre for Dispute Resolution, (ICDR) the international division of the American Arbitration Association, (AAA). He is also the co-chair of the American Bar Association's (ABA) International Arbitration Committee with over 500 members worldwide responsible for its strategic direction and business plans. In addition, he is the Honorary President of the Inter-American Commercial Arbitration Commission, (IACAC) having led that organization comprised of 21 arbitration institutions from the Americas for 5 years leading its strategic initiatives and outreach during that period.

As the Vice President of the ICDR, he serves as an integral part of the ICDR's international strategy team and is responsible for international arbitration and mediation business development for the East Coast of the United States (from Maine to Florida), Central and South America, the Caribbean, EU, and UK. Martinez is also responsible for the case administration of international cases out of the AAA-ICDR's Miami office with a number of arbitrations that include sovereigns and state-related entities.

Martinez conducts extensive business development and outreach along with a consistent use of LinkedIn with commentary (over 9000 followers). Martinez oversees, creates, and designs all required logistics for many major international conferences, programs, and webinars with a focus on the AAA-ICDR's services promoting both domestic and international arbitration in venues located in the United States and globally. He is a featured speaker at many programs each year on a range of international ADR topics and the ICDR system in English and Spanish.

Martinez is a published author on the ICDR International system and international arbitration rules with contributions to three major textbooks, assisted with research for two volumes on the ICDR's international arbitration rules, and has published articles and blogs on construction, emergency arbitrations, the AAA's commercial rules, diversity, financial arbitration, data privacy and a range of other topics related to the AAA-ICDR's conflict management services.

Martinez is responsible for the AAA-ICDR's Young and International (Y & I) group with an Executive Board of 25 international associates from leading global international arbitration firms and a membership of young practitioners comprised of over 5000 members from 90 countries. The Y & I group conducts programs (in-person and recorded webinars) throughout the year and has an extensive library with over 60 recorded webinars.

Martinez joined the AAA in 1996 as the first attorney hired to staff the newly created ICDR and later served as the ICDR's first director. He worked as the Vice President responsible for the ICDR's international administrative services and prior to that held the position of a staff attorney for the AAA's Office of the General Counsel before assuming his current position.

Martinez received a Bachelor's Degree from Georgian Court College and a Juris Doctor degree from St. John's University School of Law. He is a member of several advisory boards on international arbitration. Mr. Martinez is admitted to practice law in the State of New York and the State of New Jersey. He is fluent in Spanish.

#### **Committees/leadership:**

- Co-Chair - ABA International Arbitration Committee – Co-Chair of the ABA Masterclass.
- Member IBA International Arbitration Committee.
- Member of the AAA-ICDR's Diversity, Equity and Inclusion Committee
- Co-Chair of AAA-ICDR's International and Domestic Life Sciences Advisory Committee.
- Chair of the AAA-ICDR's Publications Committee.
- Co-Chair of AAA-ICDR's ADR Scholars Committee.

#### **Publications**

"The New Data Privacy Framework, Privacy Shield's Replacement." Corporate Disputes, World Financier, Jan-Mar 2024.

"A Guide to ICDR Case Management," International Centre for Dispute Resolution – Awards and Commentaries, Volume 2" JuristNet LLC, 2023.

"where to Look for Arbitrator Diversity," Martinez, LAW360 2023.

"The Arbitration Institution Concrete Insights, AAA-ICDR DARB Procedures, Domestic and International Construction at the AAA-ICDR," Martinez, Marra and Nadar, Jus Mundi Construction Report 2023.

"Use of the ICDR's Emergency Arbitration Procedures," ABA Dispute Resolution Magazine, Vol 28, No 2, April 2022.

"The Impact of COVID on International Disputes"– L. Martinez and M. Marra (Chapter for book University of edited by Steven Shapiro).

"Managing and Resolving Commercial Disputes 2020," - A Financier Worldwide Ebook 2020 edition.

"The ICDR on the Kluwer Arbitration Blog," March 2020.

Editor and Co-Author of the ICDR Newsletter, Volumes 1, 2, 3, 4 and 5.

"The GDPR and Privacy Shield," Dispute Resolution Journal, Vol. 73, / No. 1, 2018.

"Cyber Security Concerns in International Arbitration," Corporate Disputes Jul.-Sep., 2018.

"Resolving International Disputes," Business Resource Series, Financierworldwide.com, 2016.

"Arbitration in the Americas," Corporate Disputes Jan-Mar., 2016.

"In Conversation with Luis Martinez." Clyde & Co. International Arbitration, Issue 3 2015.

"The ICDR's Arbitrator Appointment Process," ABA Section of International Law 2013.

"Introduction for the Americas 2012," Global Arbitration Review.

"A Guide to ICDR Case Management," International Centre for Dispute Resolution – Awards and Commentaries," JuristNet LLC, 2012.

"ICDR/AAA's System and International Conflict Management Efficiencies," American Arbitration Association Handbook on International Arbitration & ADR, JuristNet, LLC in 2011.

"Review of the ICDR System," Chapters 43 and 55, Co-Author, Horacio A. Grigera Naón and Paul E. Mason, International Commercial Arbitration Practice: 21st Century Perspectives, LexisNexis in 2010, updated 2015.

"The ICDR's Mediation Practice, Contemporary Issues in International Arbitration and Mediation: The Fordham Papers 2010," Co-Author, Marinus Nijhoff Publishers in 2010.

"Introduction for the Americas 2009," Global Arbitration Review.

"Introduction for Asia 2008," Global Arbitration Review.

Numerous other international ADR articles published.